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The Leader's Guide to Presenting is a highly practical guide to delivering engaging and influential presentations. From informal to formal settings, you'll discover how persuasion, influence and communication are critical to your own impact, the motivation and engagement of others and, ultimately, the success of your organisation.

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Bird & Cassell, The Leader's Guide to Presenting: How to ...

The Leader's Guide to Presenting is an excellent reference if you already have the basics of effective presenting under your belt and are looking to take your skills to the next level.

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There is great guidance in the book for when things go wrong, or when are presenting a challenging or difficult message that may cause a less than positive reaction. No one wants to think the audience might hate an idea or solution, but a presentation is not always met with rapturous applause.

The leader's guide to presenting - How to use soft skills ...

The Leader's Guide to Presenting is a highly practical guide to delivering engaging and influential presentations. Show and hide more.

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The final exercise was an outstanding way to see how these leaders think and how they show up as leaders. Here are a few things I learned that I want to pass along to anyone who is presenting to their SLT. 1. Clearly define the problem: If you have not correctly decided what to look at then everything you propose will be for naught.

9 Strategies for Presenting to Your Senior Leaders

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